

WHY WeLive

- Current public services are built following an administration-centric approach which drives into a low usage of those services.
- PAs are facing key socioeconomic challenges such as demographic change, employment, mobility, environment... plus the squeeze on public finances
- Cities and territories should be transformed into hubs of welfare, innovation and economic growth giving place to Smarter Cities or territories.

WHAT WeLive PROPOSES

Transform the current e-government approach into...



WeLive Open and Collaborative Government Solution =



We-government + **t**-government
+ **l**-government + **m**-government

We-All stakeholders are treated as peers and prosumers

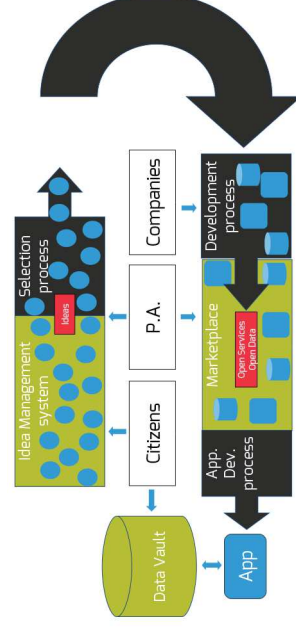
t -Providing Technology tools to create public value

l -To do more with less by involving other players and the PA as orchestrator

m -Utilisation of mobile tech. for public services delivery

WHAT IS WeLive

WeLive provides a novel We-Government ecosystem of tools (Live) that is easily deployable in different PA and which promotes co-innovation and co-creation of personalised public services through public-private partnerships and the empowerment of all stakeholders to actively take part in the value-chain of a municipality or a territory.



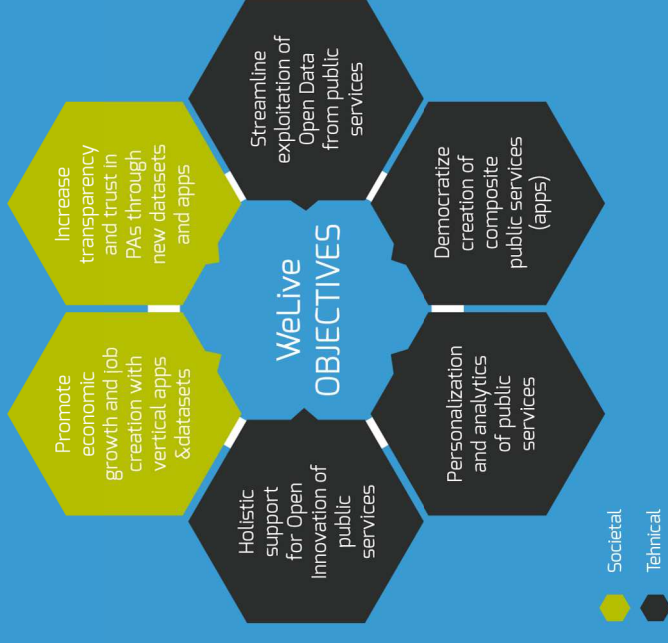
WeLive offers tools to transform the needs into ideas

Tools to select the best Ideas and create the Building Blocks

A way to compose the Building Blocks into mass market

Applications which can be exploited through the marketplace

WeLive MAIN OBJECTIVES



- **WeLive** bridges the gap between innovation and adoption of open government services.

- **WeLive** pushes co-innovation where everyone shares resources and **WeLive** harnesses the power of mass collaboration.

- **WeLive** is based on the joint collaboration of a quadruple-helix approach involving four types of stakeholders in the co-creation of the next generation of personalised user-participates public services.